

# High-quality blood bank reagents WHY ALBA?

Alba delivers value to your lab through a broad menu of high-quality manual blood bank reagents that enable the safe and efficient delivery of life-saving treatments around the world. Our products are expertly designed to meet the varying demands of our diverse customer network. Not only are they an ideal fit for blood banks that exclusively use manual testing, but they are also well-suited for labs that are using an automated platform but seeking a reliable and affordable manual reagent supplier.

Building on over 30 years of company heritage in transfusion diagnostics, Alba proudly develops and manufactures all products in-house to sell directly to labs or through our industry partners. In fact, you may already have Alba products in your lab!

Alba is committed to delivering high-quality products at affordable prices - schedule a consult today!

## **SECONDARY SUPPLIER**

Using a single vendor for all blood bank reagents can lead to issues that may negatively impact lab preparedness. By including a secondary supplier for manual reagents, labs may have more access to product innovations and be less affected when their primary vendor experiences:

- Production disruptions
- Shipping delays
- Materials shortages

Partner with Alba to help minimize the risks of relying on a single source for all blood bank reagents.

## MENU AT A GLANCE

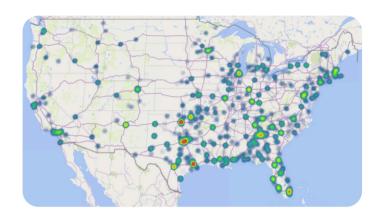
- ABO/RHD antisera
- Red blood cells
- Anti-human globulin
- Antisera for extended phenotyping
- Enhancement media
- Specialty products
  - o Competency testing
  - o Elution kit

Alba's broad portfolio features robust products that produce strong, consistent reactions to enable lab efficiency. We offer flexible packaging for varying needs, as well as numerous monoclonal and immediate spin options.

#### WHAT OUR CUSTOMERS ARE SAYING

"Customer service has been excellent and reagents are reliable. We appreciate that they are more affordable than those from other suppliers."

Lab Supervisor, North Carolina



## NATIONWIDE PRESENCE

Alba proudly serves customers across the US including national laboratories, regional blood centers, large IDN networks and small community hospitals. We participate in numerous GPOs to ensure our customers have access to the most favorable pricing.

### WHY CHOOSE US FOR YOUR BLOOD BANKING NEEDS



Reliable customer service and expert technical support



Tailored validation support



Customized Smart Spend cost savings analysis



Broad menu of 70+ FDA-compliant products



To view our comprehensive portfolio of products, scan this code.

Visit us at alivedx.com/alba or email us at Customer.ServiceUS@alivedx.com.

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